

Business Membership - Annual Rates and Benefits – April 2024

	Business Member Benefits	Bronze	Silver	Gold	Platinum
Staff engagement discounts	Introductory offer for staff on personal Wildlife Trust memberships – individual, joint or family (discount applies to first year membership only)	10%	20%	30%	50%
	Staff ‘Working for Wildlife Day’ discounted fee from £150 per person	10% discount	20% discount	30% discount	1 Day free
	Staff ‘Wildlife Experience Day’ discounted fee from £150 p/p				then 30% discount
	Staff Awareness Session (Talk / Webinar) discounted fee from £596				1 Activity free
	Staff Guided Lunchtime Walks discounted from £322				then 30% discount
Brand	Use of Trust logo on Company website and publications			✓	✓
Impact reporting	Joint Communications Plan			✓	✓
	Acknowledgement in Trust annual report	✓	✓	✓	✓
Website	Company name and link on Trust website	✓	✓	✓	✓
	Company logo on Trust website		✓	✓	✓
	Company summary text on Trust website			✓	✓
	Dedicated partnership blog on Trust website		✓	✓	✓
Social media	Social media introduction	✓	✓	✓	✓

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Publications	Introduction in <i>Wildlife Matters</i> magazine	✓	✓	✓	✓
	Digital copies of <i>Wildlife Matters</i> magazine	✓	✓	✓	✓
	Free copy of <i>Wildscapes</i> , a Trust guide with tips for you and your staff to explore wildlife and wild places near you	✓	✓	✓	✓
Email	Invitation to all staff to sign up for monthly Trust e-news	✓	✓	✓	✓
Certificate	Digital membership certificate	✓	✓	✓	✓
Events	Invitation to Trust AGM	✓	✓	✓	✓
	Annual Membership Rates (+ VAT)	from £750	from £1,250	from £2,500	from £5,000

Please note: Availability of staff engagement activities cannot be guaranteed.